

October 30, 2013

NFL names Vineland girl, 9, winner of invention contest

Sarah Hullihen, 9, of Vineland was chosen as the NFL PLAY 60 Invention Contest Grand Prize Winner, the NFL announced today.

Hullihen created the "Make It to the Top" interactive board game, which features physical fitness activities in every turn. Hullihen was awarded \$5,000, an NFL PLAY 60 prize pack and the chance to work with the NFL to bring her invention to life.

The NFL contest was open to children ages 6-13. Entrants were asked to invent a fun and unique way for kids to stay active and healthy.

Thousands of fans nationwide entered the contest online at NFLRush.com, the NFL's official website for kids. Invention categories included active indoor or outdoor games; fitness equipment or training devices; exercise equipment; or football themed games or activities.

Three finalists were selected and flown to New York City for the "NFL PLAY 60 Invention Contest Grant Prize Event." Finalists presented their ideas at NFL Headquarters to a V.I.P. panel of judges.

Hullihen was selected as the Grand Prize Winner because of her invention's uniqueness, name, potential impact and feasibility. A game for children of all ages, "Make It to the Top" players select a card and must complete the PLAY 60 exercise featured before moving up the board. The first player to move to the top of the board wins.

The PLAY 60 Invention Contest is part of NFL PLAY 60 initiative, which challenges kids across the country to get active for 60 minutes a day. At NFLRUSH.com, children can pledge to PLAY 60, get tips from NFL pros and learn ways to rally their community to get active and healthy.

For more information on PLAY 60 Invention Contest and NFL PLAY 60 campaign, visit <http://www.nflrush.com/play60>.
